



ACTION PLAN

An action plan is a document that shows what steps must be taken in order to achieve a specific goal. This is a proposal template for an action plan. All chapters below – except for the general information – are a suggestion: if a title makes sense to you, use it otherwise delete it. If you need other chapters, please add them.

Use text, pictures, graphs as it best suits you (pictures, graphs often explain more than words).

1. General Information

Project Name:GAUNBATA SANJAL(GAUBATA NETWORK).....
Project Leader(s): SADIKSHYA ARYAL
BPW Project Member(s):YOUNG BPW PATAN.....
Date: 22/11/2019

2. Description

The “Gaubata Sanjal” is a collective platform aims to solve primarily two pertinent issue plaguing rural Nepal, especially among women smallholder farmers: 1. Access to urban market to sell high value agricultural products, 2. Access to meaningful finance i.e, Loans, donation, funding, investments. The primer product of Gaubata Sanjal is a "Daalo" meaning bamboo basket filled with artisanal local produces of smallhold women farmers.

Gaubata Sanjal will use artificial intelligence (AI) and blockchain technology to optimize the supply chain from the villages to the cities, while having clear records on the provenance of the products.



2.1 Goals

What are your concrete goals (e.g. “all women in the region xy know about the project and 10% of them take actively part in it”)?

- To reach 180 women farmers the 1st year, 230 the 2nd year, 635 the 3rd year, and 1860 the 4th year.
- To train 3 women digital managers in the cooperatives the 1st year, 4 the 2nd year, 11 the 3rd year, and 31 the 4th year.
- To increase the monthly salary of women farmers by 113% the 1st year, 200% the 2nd year, 250% the 3rd year, and 300% the 4th year.



"GAUNBATA DAALO" being delivered to the houses in urban.



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2.2 Target Group (optional)1. The target beneficiaries of the solution are: - Women smallholder farmers - Women digital managers in the cooperatives.



BPW PATAN MEMBERS FOR GAUNBATA -YOUNG BPW PROJECT





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YBPW SADIKSHYA ARYAL EXPLAINING HER PROJECT "GAUNBATA" TO BPW PATAN MEMEBES.



AT KHANIKHOLA RURAL MUNICIPALITY



Interaction with local small hold farmers in presence of elected government representatives

2.3 Partners / Communication (optional)

With whom do work together (other organisation, institutions, important people)? With whom would you like to work together in the future? How do you communicate?

Small hold farmers, bpw members, local governeemt,

3. Planned Activities (optional)

What steps/activities do you intend to do within the next period?

Gaunbata Sanjal will use artificial intelligence (AI) and blockchain technology to optimize the supply chain from the villages to the cities, while having clear records on the provenance of the products. On the long run, we will provide access to finance and insurance through our platform, which is unique to most similar products that exists in the International market.

The Gaunbata (From the Village) aspects involves mobilizing a combination of a network of women farmers producing local products for kitchens homes of Kathmandu, women digital



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managers in the cooperatives and a logistical platform that utilizes existing public transportation in these rural areas to transport the produce to Kathmandu.

Addressing the huge demand of local rural women and to focus on inclusiveness, we are about to make "GAUNBATA" meaning products from the village as an umbrella project which will cover

- 1) "GAUNBATA SOUVENIR" that focuses on handmade souvenirs made from rural women groups
- 2) "GAUNBATA GARMENTS" that makes infant clothes, inners made by women tailors in rural Nepal.
- 3) "GAUBATA DAALO" which is the primer product of project "GAUNBATA SANJAL" that delivers local produce to the cities.



At Bethanchowk Rural Municipality for "Gaunbata Sanjal: Gaunbata Network" with small hold female farmers.



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Elected Female Ward Representative from the local government supporting "GAUNBATA SANJAL" as it provides



Real-time data collection on the physical and financial flows will allow us to :

Credit scoring

Insurance platform

Scale up to other sectors

Scale up to other LDCs





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Ms. Sadikshya Aryal representing "Gaunbata Sanjal" for introducing inclusive entrepreneurship training by world bank.





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Ms. Sadikshya from Himalayan Innovations showcased her project "GAUNBATA SANJAL" at Asia Pacific Forum on Youth Leadership, Innovation and Entrepreneurship in Guangzhou, China as an impact based social enterprise.





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For project "GAUNBATA SANJAL": an ample example of inspiration coming from experience of elder generation small hold farmer to younger generations.



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GAUNBATA SANJAL PROJECT AIMS TO ACHIEVE FOLLOWING SDG WITH SPECIFIC SDG METRIC
FOCUS ON GOAL NUMBER 8



1 NO
POVERTY



2 ZERO
HUNGER



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



10 REDUCED
INEQUALITIES



11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION

