



# Host Your Own Period Product Drive

## Set A Timeframe

Plan well in advance and start promoting early. We recommend collecting items over the course of several weeks so people have ample time to donate.

Pro tip: Coordinate your period product drive around an in-person event like an annual conference or social get together.

## Designate a Point Person

This person will collect donations and store them throughout the duration of the drive. They will also be responsible for coordinating with your donation organization.

## Be Clear About Asks

Donations should be unused, unopened packages of period products. Pads are a popular choice due to cultural implications and accessibility of sanitary facilities, however, all products are welcome. Try menstrual cups and period underwear for a sustainable choice!

Pro tip: Monetary donations can also be accepted to make bulk purchases. Try the 99 cent store near you.

## Coordinate with a Donation Organization

Determine where you will be donating your products in advance and coordinate your donation date with them. Not only are people more likely to donate if they know where things are going, but it also helps with your donation efforts as the site may have specific asks. Consider setting up an Amazon registry for donations.

## Things to Remember:

Take lots of photos! Send them to [evanvleck@nfbpwc.org](mailto:evanvleck@nfbpwc.org) and tag BPW on social media posts!

Collaborate! Are you involved with other women's organizations? Ask them to collaborate with you!

Track the price of products! Use our NFBPWC period product price tracker to upload the costs of products. This helps our period poverty team with other awareness and advocacy initiatives.