



ACTION PLAN

An action plan is a document that shows what steps must be taken in order to achieve a specific goal. This is a proposal template for an action plan. All chapters below – except for the general information – are a suggestion: if a title makes sense to you, use it otherwise delete it. If you need other chapters, please add them.

Use text, pictures, graphs as it best suits you (pictures, graphs often explain more than words).

1. General Information

Project Name: Welbodi 2u (Access to Affordable Care.....

Project Leader(s): Juliet Laverley - Parene Healthcare and Freetown City Council

BPW Project Member(s): .Juliet Laverley.....

Date: 20/11/2019

2. Description

Parene FCC Well Bodi 2u is a **SDG 3 Project** operated by Parene Healthcare, in partnership with Freetown City Council (FCC) through the Healthy Freetonian committee to bring healthcare to consumers

Well Bodi 2u is designed to bring affordable care to informal workforces who are health consumers who may otherwise not seek care because of cost, transportation, confidentiality, and accessibility concerns.

2.1 Goals

Every household should to have **access to healthcare**, and maintain a relationship with a trained health professional.

Help **reduce catastrophic health expenditure** and non-communicable disease (NCD) burden, through a sustainable, accessible, and affordable disease management program, with mobile clinics and MicroClinics for the informal workforce who may otherwise not seek care because of cost, convenience, and accessibility.



BPW International Member Projects & Experts

BPW International

2.2 Target Group (optional)

Well Bodi 2u disease management option is for:

- Market women in the 32 Freetown City Council markets
- Informal workforce
- People who are living below global and regional poverty levels and seek healthcare services only in acute stage of disease

2.3 Partners / Communication (optional)

- Freetown City Council – Mayor’s - Healthy Freetonian
- Committee and Ministry of Health
- Currently in discussion with GIZ

3. Planned Activities (optional)

- **Locate Funding** for Healthcare **Business Incubator for Nurse Franchise** Parene MicroClinics in Communities
- **Scale up** MicroClinic and mobile clinic model using Franchise model