



BPW International

BPW International  
Member Projects & Experts

## Annual Report

An annual report is a document that shows what was done (success) during the last year and what lies ahead. It will be submitted to BPW international board.

This is a proposal template for an annual report. All chapters – except for the general information – below are a suggestion: if a title makes sense to you, use it otherwise delete it. If you need other chapters, please add them.

Use text, pictures, graphs as it best suits you (pictures, graphs often explain more than words).

### General Information

**Project Name:** CultureSmart  
**Project Leader(s):** Johanna Marius, Dahlia Salem  
**BPW Project Member(s):** none yet  
**Reported Period:** from inception to April 30, 2018  
**Date:**

### Short Overview

Today, intercultural skills are a must for anyone who needs to communicate with members of different cultural groups. What is considered good manners in one culture might not be appropriate in another.

In five modules, we will introduce our participants to stages of intercultural learning and present meaningful examples.

The course is designed for intercultural “beginners” but also for people who already have international experience, providing the opportunity to understand situations in retrospect. Issues are never all about culture; the situation and the people involved also play important roles. The participants will learn how to deal with challenging situations arising from differences in expectations and will develop a broad spectrum of responses as preparation for a wide variety of international encounters.

Intercultural skills will help you save time and money."

### Results

So far, we've created a general introduction, course line-up, video introductions of Dahlia and Johanna, a transcript of Johanna's introduction.

At present we're preparing material for Module 1 "What is culture".



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### Goals for next period

What are your plans for the next period? And how do you plan to do this?

By December 31, 2018 we're going to complete the content of the 5 modules of the CultureSmart program and it will be ready to run.

### Challenges / Opportunities

What are your biggest problems, your main challenges? How could you deal with these challenges?  
What positive opportunities can profit you from?

The only challenge for both Dahlia and Johanna is to give more time to finish the project on the targeted date, however, they are working hard on it. Our cooperation is full of good learning opportunities, as our cultural backgrounds are very different. When we approach things differently, we can always talk and listen to the other person's ideas.

This way, we are developing our own team culture which in itself is a goal of the training program.