

## Action Plan for our **CULTURE SMART** task force

### Activities:

1. providing an exchange (stay) for Young BPW members in BPW countries of their choice
2. arranging meetings (stays) for business women who want to expand to a foreign market
3. designing and delivering cross-cultural workshops and trainings to BPW members
  - self-awareness
  - awareness of other – stereotypes
  - culture shock
  - communication styles
  - negotiating across cultures
  - cultural awareness
  - presenting to an international audience
4. providing consultancy
5. providing trainer workshops to experienced trainers – how to design and delivery a cross-cultural training

### **Steps for 1.**

#### **Providing an exchange (stay) for Young BPW members in BPW countries of their choice**

Prepare a description of the program

Get a space on the websites of BPW International, BPW Europe, BPW Africa to present the idea in a short video

Start a facebook page BPW CULTURE SMART

Write regular contributions

When inquiries come in, we find out what the Young BPW is looking for. We look for BPW in the respective country, interview the BPW and obtain a reference from her club president

We offer the Young BPW a CULTURE SMART preparation for her sojourn. We follow her on facebook.

## **Steps for 2.**

### **Arranging meetings (stays) for business women who want to expand to a foreign market**

as in 1. except it is meant for BPW of all ages.

## **Steps for 3.**

### **Designing and delivering cross-cultural workshops and trainings to BPW members**

Prepare a description of the program.

Design the program and offer it to BPW Online Academy.

Offer it as face-to-face training.

Design an online program in the form of webinars.

Deliver parts of the program in BPW congresses and conferences, in BPW clubs

## **Steps for 4.**

### **Providing consultancy**

Get a space on BPW websites

Prepare a description of the service.

Invite inquiries and answer inquiries in writing after a team discussion or consult through skype.

## **Steps for 5.**

### **Providing trainer workshops to experienced trainers – how to design and delivery a cross-cultural training**

Prepare a description of the service.

Get a space on BPW websites

Post it on the CULTURE SMART facebook page.

Deliver the TTT on request in Luxor or Cairo, or in any other place (expenses need to be covered).